

The Federal Statistical System—
A Crown Jewel, but Its History
Makes It Harder to Meet Today's
Challenges

Constance F. Citro, *Director, CNSTAT* APDU – Washington, DC – Sept. 12, 2012

#### Priorities for Federal Statistics in 21<sup>st</sup> Century

New data sources (theme of APDU conference)—How can agencies proactively use administrative records and Internet data sources ("big data") given the absence of quality metrics, yet the imperative from falling survey response rates, higher survey costs, and the demand for timeliness?

Innovation—More generally, how can agencies introduce new and improved measures, data series, products, collection and estimation methods, given budget constraints and difficulties of collaboration?

Structure (exec./leg.) (from history) gets in the way

#### Decentralization a Hallmark of U.S. Statistical System

As policy issues moved onto the federal stage, new cabinet departments were established, with statistical functions close behind

In fact, United States pioneered official statistics in many subjects, in some cases before departments were established.

From the beginning, federal statistics have been widely used by all sectors in an expanding economy and increasingly diverse society.

#### Policy Needs>>Depts.>> Statistics—Key Milestones

- 1790—Decennial Census under Sec. of State 1790-1840>first Census of Business>>Census Office/each decade, 1850-1900
- 1820—Treasury Secretary>>foreign-trade stats.
- 1863—Division of Statistics, USDA
- 1867—Office of Education Statistics
- 1884—Bureau of Labor (Interior Dept.)
- 1902—Permanent Census Bureau

#### New Agencies Established Throughout 20<sup>th</sup> Century



- 1905—Office of Farm Management, USDA (ERS)
- 1916—Federal income tax statistics
- 1950—Science and engineering statistics at NSF
- 1956—NCHS (National Health Survey Division + vital statistics from SSA from Census in 1902)
- 1977—Energy Information Administration
- 1979—Bureau of Justice Statistics
- 1992—Bureau of Transportation Statistics

# Benefits>>Rich-Array of Policy-Responsive Information

#### SELECTED EXAMPLES

- Current Population Survey (1942>>> unemployment, income, poverty, and more)
- National Crime Victimization Survey (1972>> includes crimes not known to the police)
- NHANES (physical exams plus survey data)
- National Income and Product Accounts (1934>> integrated data system on GDP/GDI et al.)

## Benefits>>Innovation in Concepts/Methods/Tech.



Punch cards invented for 1890 census>>IBM

Probability sampling first introduced for predecessor to the CPS in 1942

UNIVAC1 used to help process 1950 census

Longitudinal surveys pioneered by NCES

Continuous measurement>>American
Community Survey introduced in 2005

## BUT, Structure Gets in the Way of Moving Forward



- Many agencies are buried in their depts. –
   only BLS and EIA report to sec'y; others are 2
   and 3 levels down (e.g., BJS, NCHS)
- Many agencies have miniscule budgets only BLS, Census >\$500M; BTS, NCSES, SOI <\$50M</li>
- Congressional coordination is fragmented e.g., BEA/BJS/Census/NCSES in one approp. subcommittee; BLS/NCES/NCHS in another
- Data sharing and collaboration are tough

## Statistical Coordination (child of war and depression)

- 1933—Central Statistical Board (interagency)
- 1939—Lodged in Budget Bureau (est. 1921)
- 1942—Federal Reports Act
- 1977-1980—Statistical policy put in Commerce
- 1980—Paperwork Reduction Act established statistical policy office under OIRA in OMB
- Staff progressively reduced>>Today has 6 hardworking staff under Katherine Wallman

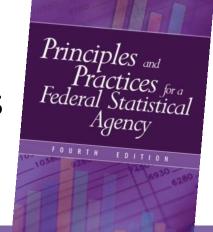
#### **Statistical Coordination**



Numerous commissions, beginning in 1908, have—generally in vain—recommended more centralization or some reorganization

One small exception: CNSTAT established in 1972 at NAS, recommended by President's

Commission on Federal Statistics to provide scientific advice and help integrate—many cross-cutting studies on data sharing, etc., plus "P&P"



#### **Challenge for APDU**



Take-away should not be negative, but rather realism about the difficulties the statistical agencies face in today's constrained budget environment and stove-piped government

Organizations such as APDU more important than ever

Look forward to this panel discussion and entire conference to identify ways to help the statistical system move forward