Civic Data Challenge: Turning Raw Data into Community Tools

October 16, 2012
APDU Webinar

NCoC

National Conference on Citizenship

Chartered by Congress

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Civic Data Challenge Winner

About NCoC

- Explore modern citizenship
- Convene, incubate, evaluate
- Evidence-based approach

Civic Health Initiatives

- *America's Civic Health Index* started in 2006.
- Civic Indicators Working Group
- Multi-faceted set of indicators
- Bringing data to local communities

2011 CONNECTICUT CIVIC HEALTH INDEX

WHAT CONNECTICUT CAN BE: CIVIC RENEWAL FOR ALL

Everyday Democracy
Ideas & Tools for Community Change

CONNECTICUT SECRETARY OF THE STATE

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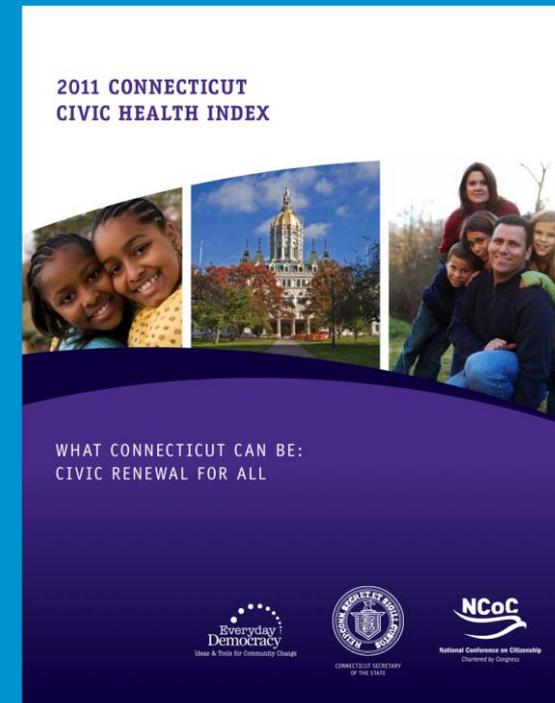
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Civic Health Data

- Edward M. Kennedy Serve America Act
- Corporation for National and Community Service and the U.S. Census Bureau
- CPS Voting, Volunteering and Civic Engagement Supplements
- http://civic.serve.gov

Civic Health Indicators

- Voting and Political Action
- Volunteerism and Giving
- Public Work
- Group Participation
- Social Connectedness
- Trust and Confidence

CIVIC LIFE IN AMERICA
MILLENNIALS • FLORIDA

A **Millennial** is a resident in the 18-29 age group

Participation in Formal/ Informal Volunteering

VOLUNTEER MILLENNIALS **18%**
2%
Volunteer with an Organization
Work with Neighbors to Fix a Community Problem

VOLUNTEER 30+ **21%**
8%

44th /51 Florida Millennials are ranked 44th among the 50 states and Washington, DC in volunteering

50th /51 Florida residents 30 and older are ranked 50th among the 50 states and Washington, DC in volunteering

Electoral Participation

Millennials **44%** **21%** Registered Voted
30+ **59%** **44%**

34th /51 Florida Millennials are ranked 34th among the 50 states and Washington, DC in voter turnout

46th /51 Florida residents 30 and older are ranked 46th among the 50 states and Washington, DC in voter turnout

Political Action
Millennials 30+

9% **3%** Contact Public Officials

10% **6%** Buy or Boycott Based on Values

29% **23%** Discuss Politics with Family and Friends

41st /51 Florida Millennials are ranked 41st among the 50 states and Washington, DC for contacting a public official

44th /51 Florida residents 30 and older are ranked 44th among the 50 states and Washington, DC for

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Our Theory

Active participation in civic life is required for a community to have social and economic health

The Case Builds

2012 ISSUE BRIEF

CIVIC HEALTH AND UNEMPLOYMENT II:
The Case Builds

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CIVIC
ENTERPRISES

HARVARD Kennedy School
THE SAGUARO SEMINAR
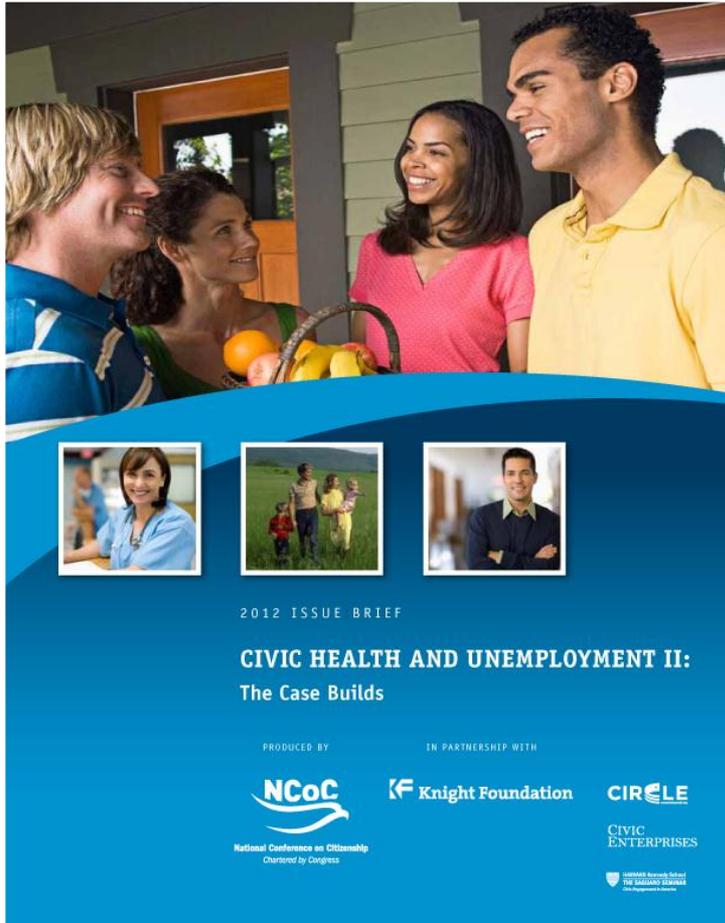
- Nonprofits are lynchpin of economy

- Social cohesion is glue that keeps people employed

- http://www.ncoc.net/unemployment2

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By the Numbers

• 914 @CivicData Twitter Followers

• 170 members of the Google Group

• 25 team submissions (63 participants)

• 16 high-profile judges

• 4 first-place winners, 3 second-place winners, 10 honorable mention entries

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"I am a physicist currently working at New York University as an Assistant Research Scientist. My primary work is for the Pierre Auger Observatory, which is a <u>cosmic ray detector studying the highest energy particles in our universe that arrive at earth from distant and exotic astrophysical sources outside our galaxy</u>. I have become interested in governmental data recently, as a hobby, after discovering the huge wealth of data that is collected by the Census Bureau and other organizations."

OpenBlock: Oakland

Oakland

Our Business Districts: →

Downtown
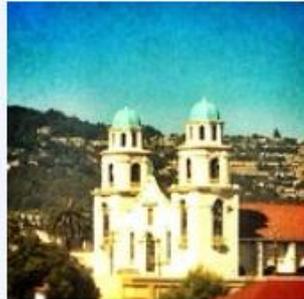
Fruitvale

Koreatown / Northgate

Lake Merritt

Lakeshore

◀ ▶

(1 of 2) ▶ ▢ ✕

Business Improvement District

Name	Lake Merritt
Established	2008
Contact	Marco Li Mandri
Phone	510-452-4529

Zoom to

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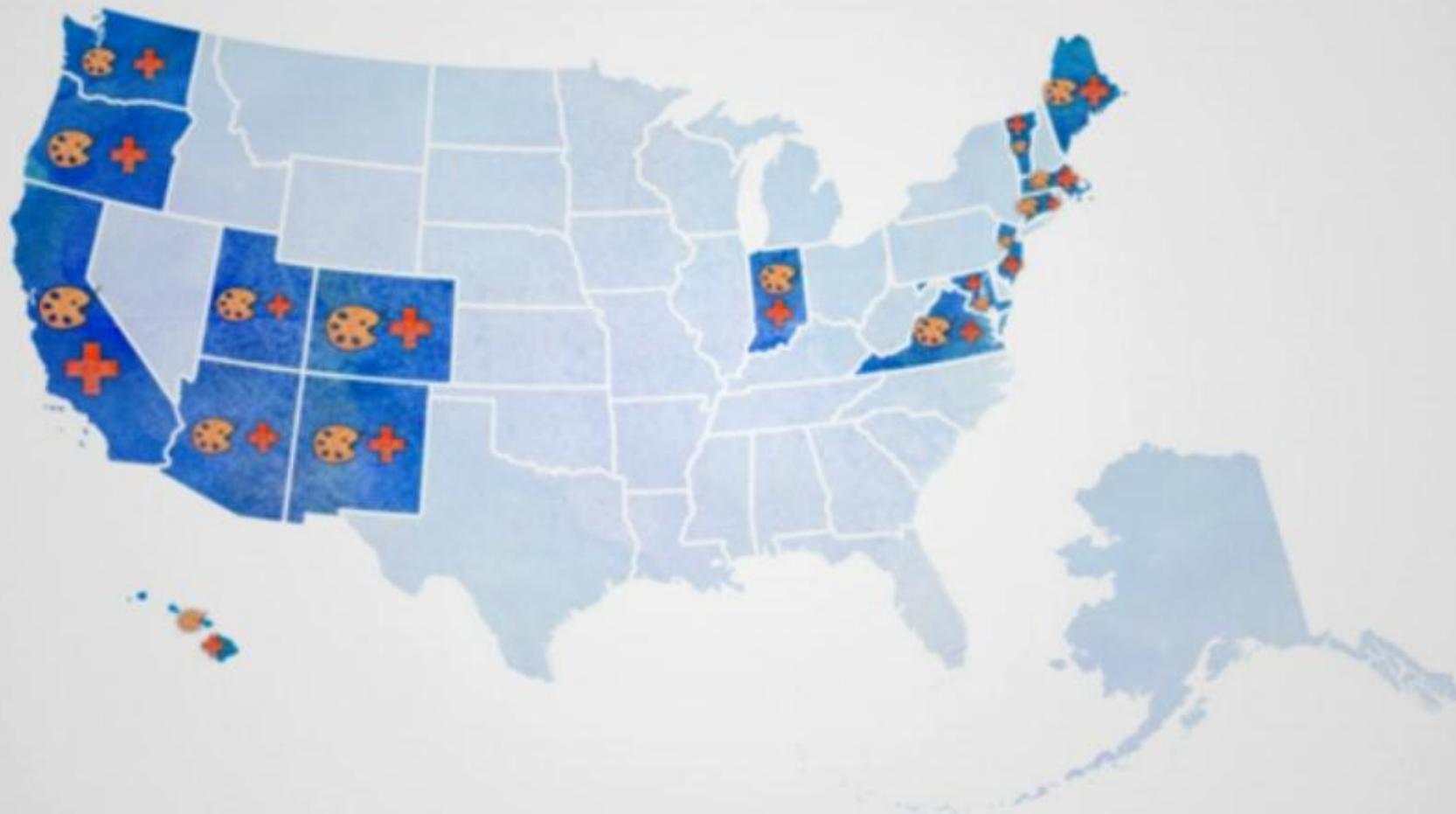
The Art of Community Wellness

by **ArtsEducation+Wellness** 1 month ago /
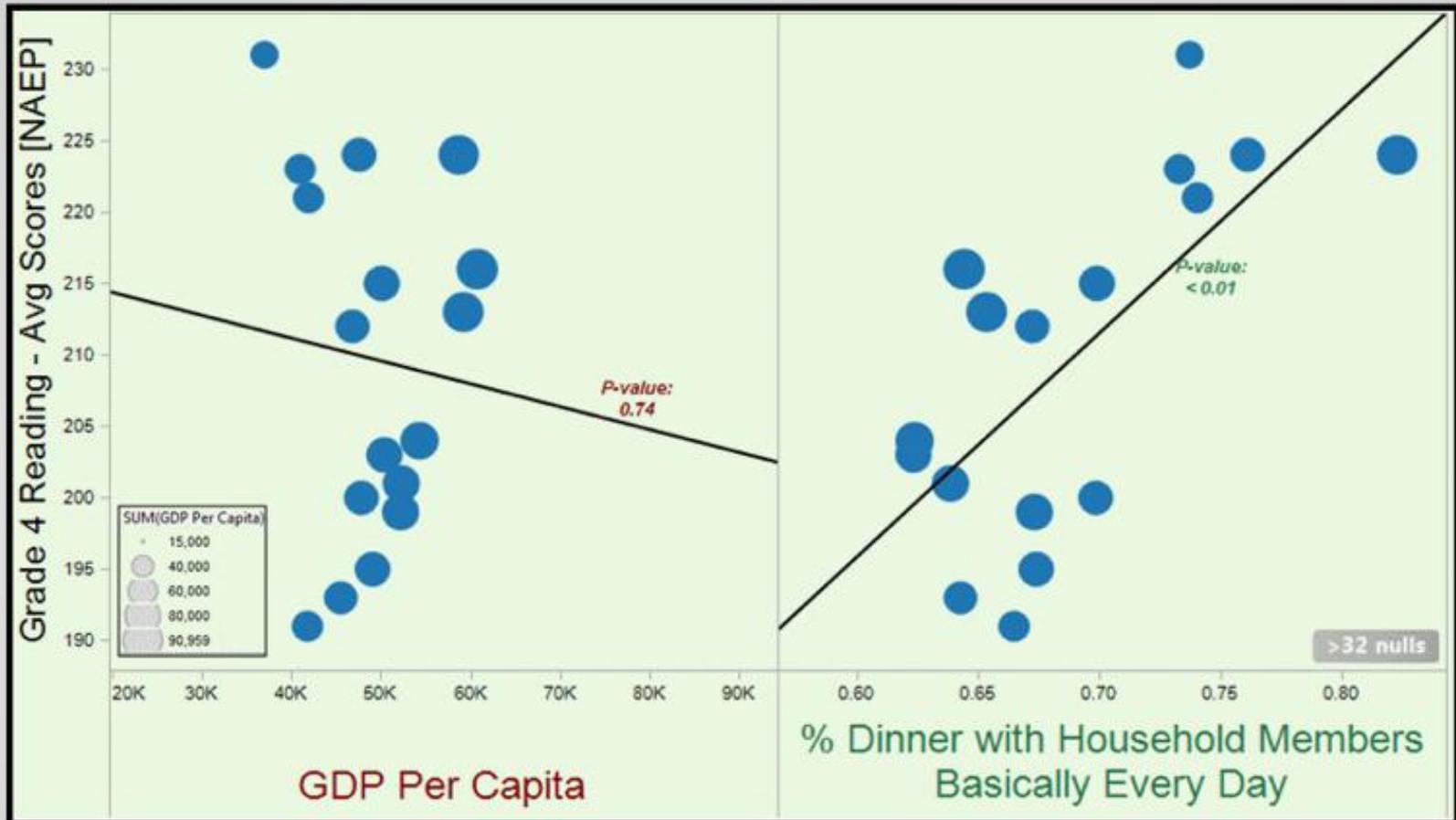
GDP does not predict reading in Grade 4 as well as civic engagement.

Q&A

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