

## What Is APDU?

### APDU is a national network...

Linking users, producers, and disseminators of government statistical data.

### Our members share a vital concern...

about collection, dissemination, interpretation, and preservation of public data.

### As an Association we are committed...

- to helping users identify public data and to apply those data in cost-effective and appropriate ways,
- to establishing effective two-way communication between data producers and users,
- to bringing the perspectives and concerns of public data users to bear on important issues of government information and statistical policy.

### Who Should Join APDU?

- Organizations that produce public data
- Organizations that rely on public data for research and analysis, and want to talk directly with the people who produce these data
- Organizations and individuals who help others locate information from public data and need current information about public data access and availability
- Organizations that want to influence the policies guiding the collection and distribution of public data
- **ORGANIZATIONS LIKE YOURS!**

## What We Do

**APDU's Newsletter** contains information about new data products, statistical policy issues affecting your work, requests for user input on new federal initiatives, and news about other APDU members, their products, and services. The newsletter is published about 10 times per year.

**APDU's Annual Conference**, held in the Washington, DC area every fall, consistently features top-notch speakers, workshops, information exchanges, and meetings with the officials responsible for statistical policy and data delivery.

**APDU's Membership Directory** includes contact information for all of our members and their representatives. It is available online to members only.

**APDU's Email List** allows data users to trade expertise and to be aware of current issues and events affecting public data.

**APDU's Outreach** activities include communication with key decision makers in Congress and the Executive branch concerning important program planning and budget issues.

**APDU's info@apdu.org** responds to member inquiries about public data resources and about services provided by other APDU members.

**APDU's Special Projects** involve members directly. APDU has played a key role in a number of important planning efforts, especially for the Census Bureau, advising on survey design and products.

## Who Are Our Members?

### Federal Government:

Bureau of the Census  
Bureau of Economic Analysis  
Congressional Research Service  
Federal Reserve System  
National Center for Health Statistics  
...and others

### State and Local Government:

Connecticut Economic Resource Ctr.  
Montana State Data Center  
Montgomery County Planning Dept.  
New York City Dept. of Planning  
Northern Shenandoah Valley R.C.  
...and others

### Universities:

Columbia University Libraries  
University of Arkansas - Little Rock  
University of Minnesota  
University of Wisconsin  
Yale University  
...and others

### Corporations:

Arbitron  
Claritas  
Nielsen Media Research  
Target Corporation  
Westat  
...and others

### Non-Profits:

American Statistical Association  
March of Dimes  
Population Reference Bureau  
The Brookings Institution  
The Heritage Foundation  
...and others

Visit [www.apdu.org](http://www.apdu.org).

## What Our Members Say

“Most of us are too busy in our jobs to be experts about every aspect of the data we need and use. APDU gives you the resources to be the instant data expert when you need to be.”

“Many of us can be caught off guard... sometimes to the point where data programs disappear before our eyes. Being part of APDU ensures you a place at the table, a voice as these key decisions—to keep or drop programs—are being made.”

“The federal statistical system is distant... incomprehensible. Yet no private concern could possibly [make] a data collection effort that would come anywhere near the quantity and quality of public data. Being a member of APDU is a wonderful opportunity to help protect one of our most precious business assets, our public data resources.”

### How to Join APDU

Use the enclosed application form, or go to [www.apdu.org/join](http://www.apdu.org/join). The primary membership form is organizational, with up to three representatives allotted for the basic fee (\$375 per year). Additional representatives may be added at a cost of \$100/year for each group of three.

Individual membership (\$200/year) is open to retirees, students, self-employed persons, or those whose employers are not organizational members.

See more at [www.apdu.org](http://www.apdu.org).

## Membership Application

(We will contact you for more information)

Organization \_\_\_\_\_

Primary Representative: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Total number of representatives: \_\_\_\_\_

Annual Membership Fees		
Fee	Number	Amount \$
Organizational membership (includes 3 representatives) \$375		
Groups of 3 additional rep's (\$100 per group)		
Individual membership \$200		
Total		

Form of Payment:

\_\_\_\_ Check (payable to APDU)

\_\_\_\_ PO # \_\_\_\_\_

\_\_\_\_ VISA/Master Card

(Note: Additional \$10 fee for credit card use)

Name on Card: \_\_\_\_\_

Address to which credit card bill is sent:

\_\_\_\_\_  
City \_\_\_\_\_ St \_\_\_\_ Zip \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_

Security code on back of card \_\_\_\_\_

Signature \_\_\_\_\_

Return to: APDU, c/o APB Associates

28300 Franklin Rd, Southfield, MI 48034



## Association of Public Data Users

Association of Public Data Users  
c/o APB Associates  
28300 Franklin Rd,  
Southfield, MI 48034

[www.apdu.org](http://www.apdu.org)